



British Cardiovascular Society

# Annual Conference

## 6 – 8 June 2022

Exhibiting Symposia Prospectus

The British Cardiovascular Society Annual Conference is the UK's leading and largest cardiovascular event. Attracting over 2,500 healthcare professional attendees, who are predominantly cardiologists and also including basic and translational scientists, nurses, cardiac physiologists and scientists, and primary care staff. In 2022 our flagship event returns to the Manchester Central venue for a face to face conference!

The event, organised in partnership with the British Heart Foundation attracts high profile speakers from the UK and overseas including the leadership of both the European Society of Cardiology and the American College of Cardiology and provides education across the cardiology curriculum to fulfil the needs of trainees and the revalidation requirements of consultants.

Back by popular demand to a physical venue, the largest cardiology meeting in the UK offers a number of opportunities to network and showcase your company to consultant cardiologists, trainees, academics and other professionals in the field of cardiology.

In 2022, the event returns to a three day format. Also back from a year long hiatus, the BCS Education Zone returns, offering tailored, one-to-one, hands-on training for simulator and imaging along with the ever popular 'Hot Topics' stands. All are situated in the Exhibition Hall alongside our exhibitors providing a constant hub of activity and increased footfall!



BCS Annual Conference 6 – 8 June 2022  
Manchester Central, Manchester UK

## OPTION 1

£38,000 + VAT (space only)

### **Features available include:**

- ✦ Stand – 8mx8m (64msq) island site, space only in prime location
- ✦ Full page colour advert in Heart Journal
- ✦ 4 x Conference badges (company name only\*)
- ✦ 20 x Stand/exhibition badges
- ✦ 50 word entry on the BCS Conference website
- ✦ Opportunity to purchase additional adverts in Heart Journal with up to a 50% discount off card rate

## OPTION 2

£20,000 + VAT (shell) or £16,000 + VAT (space only)

### **Features available include:**

- ✦ Stand – 8mx4m (32msq) 3-open sided stand
- ✦ Half page colour advert in Heart Journal
- ✦ 2 x Conference badges (company name only\*)
- ✦ 10 x Stand/exhibition badges
- ✦ 50 word entry on the BCS Conference website
- ✦ Opportunity to purchase adverts in Heart Journal at a reduced rate

## OPTION 3

£10,000 + VAT (shell) or £8,000 + VAT (space only)

### **Features available include:**

- ✦ Stand – 4mx4m (16msq) corner stand
- ✦ 1 x Conference badge (company name only\*)
- ✦ 5 x Stand/exhibition badges
- ✦ 50 word entry on the BCS Conference website

## OPTION 4

£6,000 + VAT (shell)

### **Features available include:**

- ✦ Stand – 3mx3m (9msq) corner or one-open side stand (first come first served)
- ✦ 1 x Conference badge (company name only\*)
- ✦ 3 x Stand/exhibition badges
- ✦ 50 word entry on the BCS Conference website

## Charity Block Option

£800 + VAT (shell)

### **Features available include:**

- ✦ Stand – 3mx2m (6msq) corner or one open side stand (first come first served)
- ✦ 2 x Stand/exhibition badges
- ✦ 50 word entry on the BCS Conference website
- ✦ \*\*Offer applicable to registered charities only

## Included with all stands

- ✦ *Daily cleaning of the aisles and common areas*
- ✦ *Technical exhibitor online manual*
- ✦ *Dedicated support team onsite*
- ✦ *\*Company name only badges, so transferable*
- ✦ *Drinks/Networking Reception with faculty & delegates on Tuesday evening*

## How to book your Exhibition Stand

Email [Claire Cartwright](#), Head of Education or call +44 (0)20 7383 3887 for the latest floor plan and booking form. An exhibitor manual detailing all of the information you will need prior to Conference will be sent to you nearer the time.

## Sponsor the BCS Centenary Dinner

We are celebrating 100 years as the oldest Cardiac Society in the world in 2022. To mark this occasion, a centenary dinner is planned for the evening of Tuesday 7 June at a venue yet to be confirmed.

This event offers a great opportunity to promote your brand to healthcare professional attendees in an informal and relaxed networking environment through inclusion of your logo throughout the dinner and on the Conference website.

Prices start from £5,000 + VAT

## Sponsored Symposium

A Sponsored Symposium at the BCS Annual Conference is a great way for you to connect with your target audience and promote both your latest and upcoming developments in the cardiovascular field.

All symposia will be embedded in the Conference programme. Positioned in a high footfall area of the conference centre and scheduled to take place during the lunchtime period, Sponsored Symposia are unopposed by the main conference programme.

In addition, with a free lunch provided exclusively to symposium delegates, our 2019 Sponsored Symposia benefited from 'full to capacity' attendance.

With a limited number of slots available, all enquiries are treated on a first come, first served basis.



# Your Sponsored Symposia Package

## Includes

***'Sponsored Symposium by sponsor's name'*** on timetable in the BCS Annual Conference 2022 Programme and featured on Conference Website

A5 leaflet promoting Sponsored Symposium in Registration Area and your stand (sponsor to provide 2,500 leaflets)

One pop-up banner in Registration Area and one pop-up banner outside designated Charter Meeting Room promoting the Symposia.  
(Sponsor to provide pop-up/roller banner)

Microphone assistant/runner for the duration of the symposium  
(arranged by BCS)

Provision of delegate lunch bags (quantity TBC)

## Prices

### CHARTER 4

Room capacity 190 theatre style - £21,000 + VAT

### CHARTER 1 AND EXCHANGE 8, 9 & 10

Room capacity 400 theatre style - £26,000 + VAT

*\*Important* - For all Charter 1 & Exchange 8, 9 & 10 symposium bookings a 10% discount is offered against all 64sqm or 32sqm stand bookings (Options 1 & 2).

## How to book your Symposia

Complete the attached booking form. Or for more information, email [Claire Cartwright](#), Head of Education or call +44 (0)20 7383 3887.



See you in Manchester!