



British
Cardiovascular
Society



BCS Course Sponsorship

Bringing your brand to
cardiovascular healthcare
professionals

Sponsoring one of our courses is a great way to reach cardiovascular healthcare professionals, particularly consultant and trainee cardiologists. Showcase your new products, educational programmes and more with our cost-effective single-course sponsorship options.

As the professional body for cardiovascular health professionals in the UK, the BCS has education at its core. To support the best possible care for patients, we hold first-class, highly regarded courses, covering a wide variety of cardiology sub-specialties, including courses for medical students and junior doctors seeking to enter and progress in the specialty.

We value our partnerships with industry and welcome sponsorship of the courses to support the improvement of patient care. The benefits of being a course sponsor include: -

- Exposure and reach of your brand / company
- Your company name will appear on the course materials as 'supported by'
- Opportunities to network with delegates at break times and lunch - your stand will be in the breakout room
- Your logo will permanently be displayed at the venue the entire day and on the holding slide
- Additional slide to showcase one of your products
- 3 free places on the course

Course sponsorship costs start at £3,000 and vary according to the course.

**For further information and to sponsor a course please contact: Head of Membership and Education
Claire Cartwright claire.cartwright@bcs.com**

FUTURE COURSES AVAILABLE FOR SPONSORSHIP

All courses are in person except where specified, and take place at venues in London and Birmingham.

Taking the First Steps in Cardiovascular Research - Virtual

23 February 2024

- An internationally renowned faculty takes delegates through the process of planning, funding and ultimately completing a cardiovascular research project from grant funding and navigating the research ethics committee to trial design and appropriate data analysis. There will be additional workshop streams/breakout sessions to maximise relevance/participation and to enable networking opportunities. Sponsorship £1,500.

[Click here for further details.](#)

Early Consultant Career Course

1 March 2024, Birmingham Conference and Events Centre

- Developed to help meet the challenges of life as a consultant, this course covers transitioning into your consultant role, dealing with complaints, career progression and your role in management, to private practice and making the most of your finances. This course will help you maximise your opportunities in those crucial formative years as a consultant cardiologist. Sponsorship £3,000.

[Click here for further details.](#)

BCS & Mayo Cardiology Review Course

11-15 March 2024

- Held over 5 days, this comprehensive course covers the entire European Cardiology Curriculum, with a range of sessions presented by leading international figures in cardiovascular medicine. Sponsorship £12,000.

[Click here for further details.](#)

NEW! BCS/BANCC Cardiac Nurse Specialist Symposium

29 April 2024

- This one day course aims to provide nurses with the knowledge and skills for developing their clinical career as a nurse in cardiology, through a blend of clinical teaching, advice on careers development and management skills. Sponsorship POA.

[Click here for further details.](#)

National Training Day

Autumn 2024

- Sold out last year, this course covers topics from the current cardiology curriculum, the topics and sessions for the day are carefully tailored to address potential gaps in the training programme, or provide additional detail on areas trainees have identified as being of concern. Specially designed for UK cardiology trainees, each course features a variety of prominent speakers from the field of Cardiology. Sponsorship £3,000.

Adult Congenital Heart Disease

Autumn 2024

- Sold out last year, this course this course is designed to bring consultants and trainees up to date with this fast-moving and increasingly complex sub-specialty. Over 2 days a national faculty of expert ACHD Cardiologists will lead delegates through a series of lectures, case based discussions and interactive Q&A sessions. Sponsorship £6,000.

BCS/BCOS/UCLH Cancer Academy Cardio-Oncology Course

Autumn 2024

- Joint British Cardiovascular Society/British Cardio-Oncology Society/University College London Hospitals Academy Cardio-Oncology Course. This course provides an update in contemporary cardio-oncology practice and covers recent updates in cardio-oncology. A multidisciplinary practical approach to common cardiac issues in oncology/haem-oncology patients will be explored. Sponsorship £6,000.

Cardiology for undergraduates – Virtual

Autumn 2024

- Aimed at medical students, the course provides the opportunity to learn about many aspects of cardiology, with talks on individual sub-specialties from consultant cardiologists and trainees. Tips on applying for cardiology training will also be covered. The event includes live question and answer sessions. Sponsorship £1,500.

A Year in Cardiology

Winter 2024

- Leading UK and European experts will provide updates on all the year's hot topics, latest clinical practice guidelines, and a round-up on key developments in all the sub-specialties. Sponsorship £6,000.