BCS Annual Conference 2023

Manchester Central Convention Complex

Sponsorship opportunities at the UK's leading cardiology conference

British Cardiovascular Society

The British Cardiovascular Society Annual Conference is the UK's leading and largest cardiovascular event, offering a variety of opportunities to showcase your company, products and initiatives to an audience of some 2,500 healthcare professionals in the field of cardiology. Predominantly consultant and trainee cardiologists, delegates also include nurses, cardiac physiologists, scientists, and primary care staff.

The event attracts high profile speakers from the UK and overseas, including the leadership of both the European Society of Cardiology and the American College of Cardiology, and provides education across the cardiology curriculum to fulfil the needs of trainees and the revalidation requirements of consultants.

Key elements of the conference include the BCS Education Zone, offering tailored, one-to-one, hands-on training for simulator and imaging, and the ever popular 'Hot Topics' zones. All are situated in the Education Hall alongside our exhibitors providing a constant hub of activity and increased footfall.

EXHIBITION STAND **OPPORTUNITIES**

OPTION 1

£42,000 + VAT (space only)

Features available include:

- Stand – 8mx8m (64msq) island site, space only in prime location
- Full page colour advert in Heart Journal
- 4 x conference badges (company name only*)
- 20 x stand/exhibition badges
- 50 word entry on the BCS Conference website
- Opportunity to purchase additional adverts in Heart Journal with up to a 50% discount off card rate

OPTION 2

£22,000 + VAT (shell) or £18,000 + VAT (space only)

Features available include:

- Stand – 8mx4m (32msq) 3-open sided stand
- Half page colour advert in Heart Journal
- 2 x conference badges (company name only*)
- 10 x stand/exhibition badges
- 50 word entry on the BCS Conference website
- Opportunity to purchase adverts in Heart Journal at a reduced rate

OPTION 3

£11,000 + VAT (shell) or £9,000 + VAT (space only)

Features available include:

- Stand – 4mx4m (16msq) corner stand
- 1 x conference badge (company name only*)
- 5 x stand/exhibition badges
- 50 word entry on the BCS Conference website

OPTION 4

£7,000 + VAT (shell)

Features available include:

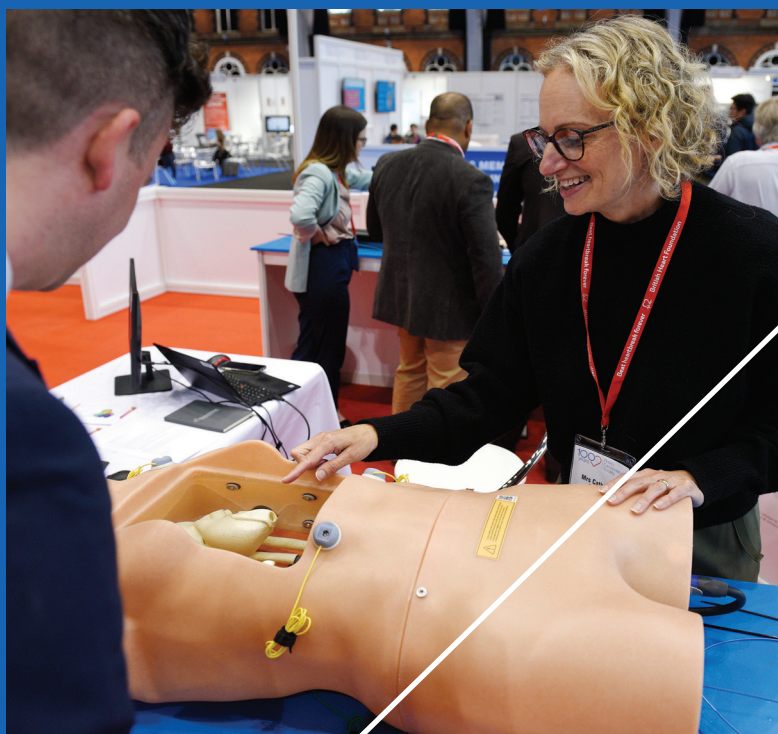
- Stand – 3mx3m (9msq) corner or one-open side stand (first come first served)
- 1 x conference badge (company name only*)
- 3 x stand/exhibition badges
- 50 word entry on the BCS Conference website

Charity Block Option

£1,000 + VAT (shell)

Available to registered charities - features available include:

- Stand – 3mx2m (6msq) corner or one open side stand (first come first served)
- 2 x stand/exhibition badges
- 50 word entry on the BCS Conference website



Included with all stands

- Daily cleaning of the aisles and common areas
- Technical exhibitor online manual
- Dedicated support team onsite
- *Company name only badges, so transferable
- Drinks/Networking Reception with faculty & delegates

YOUR SPONSORED SYMPOSIUM PACKAGE

The sponsor package includes:

- 'Sponsored Symposium by sponsor's name' on timetable in the BCS Annual Conference 2023 Programme and featured on conference website
- Tailored BCS promotion of your symposium to delegates
- Maximum of 10 badges for all staff attending and your speakers
- A5 leaflet promoting Sponsored Symposium in Registration Area and your stand if applicable (sponsor to provide up to 1,000 leaflets)
- One pop-up banner in Registration Area and one pop-up banner outside designated Charter Meeting Room promoting the symposium. (Sponsor to provide pop-up/roller banner)
- Microphone assistant/runner for the duration of the symposium (arranged by BCS)
- Provision of delegate lunch bags (quantity TBC)

Rooms and Prices

CHARTER 4

Room capacity 190 theatre style
Monday or Wednesday
£24,000 + VAT

Tuesday
£28,800 + VAT

CHARTER 1

Room capacity 400 theatre style
Monday or Wednesday
£29,000 + VAT

Tuesday
£34,800 + VAT

To book your Exhibition Stand or Symposium, have an informal chat about your requirements or for further information please contact Claire Cartwright, BCS Head of Education:

claire.cartwright@bcs.com

+44 (0)20 7383 3887

*Important - For all Charter 1 symposium bookings a 10% discount is offered against all 64sqm or 32sqm stand bookings (Options 1 & 2).