



The BCS 5 year strategic plan (2020-2024)

Our 5 year Vision:

To be the leading voice for UK Cardiology.

Our Mission:

The BCS is the voice for those working in cardiovascular health, science and disease management in the UK. Its aim is to promote and support both the healthcare professionals who work in cardiology and the patients for whom best possible treatment is to be encouraged. Our members are healthcare professionals, working in the field of cardiovascular health.

Our Strategic Aims 2020 – 2024

Over the next five years, our activities and resources will be focused on delivering **three** strategic aims.

1. Enhancing the quality of care
(Influencing national policy on key issues. Raising Standards of professional practice)
2. Supporting and adding value to members working within the profession
(Providing an exceptional/high quality membership package)
3. Delivering high quality education and training in cardiology across a range of specialities.

Activities in support of our strategic themes and aims

1. *Enhancing the quality of care*

Existing activities

- Through collaborative working with our 21 Affiliated Societies
- Working with NICOR & Healthcare Research UK
- Informing clinical standards contributing to NICE Guidelines
- Hosting the BHF CRC
- Trustee/s on GIRFT.

For 2020 we will:

- Engage with the NHS Long Term Plan/aims
- Establish strategic links with key charity partners
- Test our view of quality against international standards

- Reduce postcode variation in availability of treatment
- Propose and support experts to talk to Government.

Goal/Measure of Success: BCS being the go-to organisation for clinical standards in cardiology.

2. Supporting and adding value to members working within the profession

Existing activities

- Introduction of Emerging Leaders Programme
- Continuation of MedShr Partnership providing a GDPR compliant forum for case discussion
- Ensuring member benefits are optimal/add value for money
- Women in Cardiology initiative
- Listen to trainee needs through close collaboration with BJCA
- Trainee representation on BCS Committees

For 2020 we will:

- Undertake a review to determine if BCS's education and course offering is viable for international business growth/income generation
- Review of trainee representation on BCS Committees
- Remove barriers to diverse representation on BCS committees
- Introduce mentoring scheme for members
- Improve signposting members to relevant resources for career development and support
- Listen to membership needs and responding accordingly

Goal/Measure of Success: Membership growth, retention and engagement.

3. Delivering high quality education and training in cardiology across a range of specialities

Existing activities

- Providing courses, training and education
- Delivery of EEGC
- Delivery of BCS Annual Conference
- Ensure the scientific content of the BCS Annual Conference remains relevant and cutting edge

For 2020 we will:

- Maintain and develop industry engagement, partnerships and support
- To become a CPD/EBAC accrediting body for education overseas
- Development of preceptorships with international partners
- Improving access to education through a variety of media

Goal/Measure of Success: Recognised as the go to organisation for education and training in cardiology.